

# **HTM DRIVING SCHOOL**



## **FRANCHISE BUSINESS OPPORTUNITY PROFILE**

## **JOIN THE HTM DRIVING SCHOOL FAMILY**

That we have a crisis on our roads is no longer a secret because we daily lose professional people who are active in our economy. However, there are few driving school businesses that are concerned about this crisis and this creates opportunities for those who do care.

HTM Driving School is now a franchise enterprise that wants to contribute towards safe and crash free roads in South Africa through a driving school network run by well-trained entrepreneurs to serve customers.

Our Head office support structure, operating systems and the professionally structured training programs will assist you to serve customers diligently whilst steadily growing your business.

If you enjoy working with people, are a good communicator and have patience, this could be your life purpose fulfilling business that can change and save lives whilst being well paid for doing so.

## **ABOUT US**

HTM Driving School was founded in 2007 and started operating in Polokwane in Limpopo in September 2009 after a two (2) year research about how to better serve customers.

We are revolutionizing the industry by forcing our competitors to start paying more attention to quality driver training as opposed to obsessing with helping customers get their driver's licenses "quickly".

The future belongs to networked businesses and HTM Driving School is looking for like-minded entrepreneurs to join and serve Africa.

## **OUR VISION**

To enable, develop and equip drivers with good defensive driving skills in South Africa and beyond.

## **OUR MISSION**

We offers excellent driver training, thereby preparing learner drivers both practically and psychologically to become safe and considerate drivers on South Africa's roads.

# WE STARTED WITH ONE VEHICLE IN 2009



**NOW WE HAVE:**



**AND GROWING.**

## OUR UNIQUE SELLING POINTS

- We sell safety as oppose to selling driver's licenses.
- We provide structured driver training programs.
- We have a better understanding of K53 procedures.
- We do not do group training where a group of people shares one vehicle.
  - We have highly trained and qualified Instructors.
  - We produce competent and considerate drivers.
  - We combine practical training with mental preparation.
- We are the only driving school that provides training to disabled people in Limpopo.

# OUR SERVICES



# HTM

## Driving School



**IF YOU CAN'T DRIVE IN TOWN WITHIN  
10 LESSONS, YOU GET A REFUND!!!!**

WE ARE SPECIALISTS IN THESE SERVICES:

1. Computerized K53 Learner Theory Training.
2. Manual Code 8, Code 10 K53 Learner/Driver Training.
3. Automatic Code 8 Learner/Driver Training. (1st in Limpopo)
4. Disabled Learner/Driver Training. (1st in Limpopo)
5. Driver Coaching if you have fear to drive a vehicle. (1st in Limpopo)
6. Refresher Training if you forgot how to drive. (1st in Limpopo)
7. Drivers Test Assessment to check if you are ready. (1st in Limpopo)
8. Train You To Park In Town. (1st in Limpopo)
9. Train You To Drive On The Freeway (120km/h). (1st in Limpopo)
10. Defensive Driver Training (1st in Limpopo)
11. Affordable Vehicle Hiring For Testing.



LEARNER  
TRAINING



R500 + K53 BOOK



CODE 8  
MANUAL



10 LESSONS = R1349  
PACKAGE = R3349

CODE 8  
AUTO/DISABLED



10 LESSONS = R1449  
PACKAGE = R3499

CODE 10



10 LESSONS = R1449  
PACKAGE = R3499



**PLEASE NOTE:**  
THE MINIMUM NUMBER OF  
DRIVING LESSONS YOU  
CAN BOOK IS :  
10 LESSONS  
FOR CODE 8 & 10.  
ALL PACKAGES  
EXCLUDE LEARNERS AND  
INCLUDE CERTIFICATE  
OF COMPLETION

# 083 256 1704

## VEHICLE HIRING

CODE 8  
POLOKWANE=R399  
MANKWENG=R599  
AGANANG=R699

CODE 10  
POLOKWANE=R499  
MANKWENG=R699  
AGANANG=R799

ALL OURS HAVE DRIVERS AND INSTRUCTORS DRIVES FOR YOUR PEACE OF MIND.  
OFFICE 203D, POLOKWANE, LIMPOPO, SOUTH AFRICA  
TEL: 016 281 8597, CELL: 083 256 1704, FAX: 086 450 0964  
info@htmrdriing.co.za, www.htmrdriing.co.za



# FRANCHISE COSTS

## Option A: Conversion Franchise

An existing driving school business that joins the network with its own vehicles, but will need rebranding.

**Franchise fee – R64 500** (Excl. VAT)

**Setup cost: R10 000.00 – R50 000.00** (Excl. VAT)

## Option B: Full package Franchise

A brand new business whose owner has no experience of operating a driving school.

**Franchise fee - R64 500** (Excl. VAT)

**Setup cost: R80 000.00 – R500 000.00** (Excl. VAT)

A 5 year term agreement will be signed and **R1250** (Excl. VAT) **management fee** and **R600** (Excl. VAT) **marketing fees** will be payable monthly.



## HEAD OFFICE SUPPORT

- Business plan proposal for finance application
- Training of the Franchisees and management
  - Site identification and evaluation
  - Staff recruitment and training
  - 10 000 pamphlets for the launch
  - On-site training and support
- Brand awareness through marketing support

## HEAD OFFICE CONTACT DETAILS

**Tel: (015) 291 5557**

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